



# Non-degree Credentials Research Network

The American Institute of Architects, 1735 New York Ave NW, Washington, DC 20006-5292

## **NCRN 2022 Conference: Non-degree Credentials on the Move**

### **AGENDA**

#### **THURSDAY, APRIL 28**

Zoom link: <https://gwu-edu.zoom.us/j/94222004644?pwd=MVZlSTlJYzAxUVptZmt2V0xuUWpGZz09>  
Meeting ID: 942 2200 4644 | Passcode: nondegree [unique Zoom link for April 28]

**8:00 A.M. Registration and Continental Breakfast**

**9:00 A.M. Welcome and Introductions**

**9:45 A.M. Discussion: Resubmission of AccelNet Proposal to National Science Foundation, Fall 2022**

Facilitators:

- Kyle Albert, Assistant Research Professor, George Washington University
- Mitchell Stevens, Professor of Education, Stanford University

**10:15 A.M. International Developments in Microcredentialing**

- Holly Zanville, Research Professor, George Washington University (moderator)
- Michael Fung, Executive Director, Institute for the Future of Education, Tecnológico de Monterrey
- Margo Griffith, Head of Business Development, Edalex
- Jackie Pichette, Director of Policy for Research & Partnerships, Higher Education Quality Council of Ontario
- Hanne Shapiro, Hanne Shapiro Futures
- Thomas Weko, Senior Analyst, Organisation for Economic Co-operation and Development (OECD)

**11:30 A.M. Lunch Served**

**12:30 P.M. Christopher Alan Bracey, Provost, George Washington University**

**1:00 P.M. Data Issues Impacting Researchers and Users of Research: Infrastructure and Public-Private Partnerships**

- Chris Mullin, Strategy Director, Lumina Foundation (moderator)
- Kyle Albert, George Washington University
- Mark D'Amico, Professor of Higher Education, University of North Carolina – Charlotte
- Heather McKay, Executive Director, Virginia Office of Education Economics
- Felicia Perez, Managing Director, Information as Product Program, National Student Clearinghouse
- Andrew Reamer, Research Professor, George Washington University

**2:30 P.M. Labor-Market Outcomes of Non-Degree Credentials**

- Jeff Strohl, Director of Research, Georgetown Center for Education and the Workforce (moderator)
- Matthew Baird, Economist, RAND Institute
- Ashely Edwards, Senior Manager, Opportunity@Work
- Daniel Kuehn, Principal Research Associate, Urban Institute
- David Richards, Associate Education Research Analyst, National Center for Education Statistics (NCES)

**4:00 P.M. Discussion: Research Capacity and New Directions for the Field**

Facilitator: Kyle Albert, George Washington University

**5:00 P.M. Reception**

**FRIDAY, APRIL 29**

Zoom link: <https://gwu-edu.zoom.us/j/95270417114?pwd=ekc3R1JPZ3Yva1lsWC9pdFJRZGpZdz09>  
Meeting ID: 952 7041 7114 | Passcode: nondegree [unique Zoom link for April 29]

**8:00 A.M. Continental Breakfast and Networking**

**8:30 A.M. Overview of Program, Highlight of Yesterday's Program**

**8:45 A.M. Public Policies Shaping the Non-degree Marketplace**

- Rachel Hirsch, Senior Policy Analyst, National Governors Association (moderator)
- Dana Kunzman, Vice President of Strategic Innovation, State System of Higher Education Foundation
- Nick Moore, Director, Alabama Governor's Office of Education & Workforce Transformation
- Cynthia Proctor, Director of Communications & Academic Policy Development, Provost's Office, State University of New York System
- Michelle Van Noy, Director, Education and Employment Research Center, Rutgers University

**10:00 A.M. Employers, Skills-Based Hiring and Non-degree Credentials**

- Bob Sheets, Research Professor, George Washington University and U.S. Chamber Foundation (moderator)
- Roger Cude, Senior Vice President for Human Resources, Talent Management & Organizational Development, Humana
- Joseph Fuller, Professor of Management Practice, Harvard Business School
- Kelli Jordan, Director, IBM Career, Skills and Performance
- Dane Linn, Senior Vice President, Business Roundtable

**11:30 A.M. Lunch and Introduction of New Participants**

**12:15 P.M. J. Noah Brown, Senior Advisor, OCTAE, U.S. Department of Education**

**12:45 P.M. Credential As You Go: The Research Design**

- Mark Schneider, Director, Institute of Education Sciences (moderator)
- Kirk Knestis, Research Lead, Credential As You Go
- Nan Travers, State University of New York, Empire State College and Principal Investigator and co-lead, CAYG
- Holly Zanville, George Washington University and co-lead, CAYG

**1:30 P.M. Higher Education as a Provider of Non-Degree Credentials**

- Kenyatta Lovett, Managing Director, Community Foundation of Texas (moderator)
- Julian Alssid, Executive Director, Unmudl
- Jim Fong, Chief Research Officer, University Professional and Continuing Education Association (UPCEA)
- Christos Makridis, Research Professor, Arizona State University

**2:30 P.M. Perspectives on Resources for Non-degree Credentials**

- Holly Zanville, George Washington University (moderator)
- Frank Essien, Strategy Officer for Research, Lumina Foundation
- John Finamore, Chief Statistician, National Science Foundation
- Andrew Hanson, Director of Research, Strada Education Network
- Maryann Rainey, Program Officer, Ascendium Education Group
- Shannon Rowan, Senior Manager II, Opportunity, Walmart

**3:30 P.M. Open Discussion: Concluding Thoughts**

**4:00 P.M. Adjourn**