

Helping to build a better, fairer workforce education and credentialing ecosystem

PSCWP-News

New Faculty affiliates: Three new affiliates joined the PSCWP: **Stephanie Celleni**, professor of Public Policy and Public Administration, and Economics, Trachtenberg School of Public Policy and Public Administration; **James Bailey**, professor of leadership development at the George Washington University School of Business; and **Michael J. Feuer**, Dean and Professor, GW Graduate School of Education and Human Development.

Graduate Assistants: This fall, **Marina Cemaj-Hochstein** and **Linsi Goodin** joined PSCWP as Graduate Research Assistants. Marina is pursuing a master's degree in Global Communications in the Elliott School of International Affairs, and Linsi is pursuing a master's degree in Public Policy in the Trachtenberg School of Public Policy and Public Administration.

Funding opportunities: A PSCWP project, the Non-degree Credentials Research Network, issued a funding opportunity in August for the non-degree credentialing research community. Through a **Non-degree Credential Research Network (NCRN) solicitation (Microgrants and Research Contracts)**, preliminary applications were accepted from August 25 – September 27. Microgrant funding supports direct expenses associated with NCRN-relevant research for which funding from another source is unlikely. A second round of microgrants will be solicited in fall 2022. Research contracts are supporting critical topics of relevance to the NCRN, especially those that align with the themes of NCRN's upcoming meetings in 2022-2023.

New Course on Workforce Development: The Trachtenberg School is offering a new course this spring — a graduate seminar (PPPA 6085.13 (CRN: 37284) on workforce issues and policy. It will be co-taught by GWIPP Research Professor **Steve Crawford** and **Stuart Andreason**, Assistant Vice President and Director of the Center for Workforce and Economic Opportunity at the Atlanta Federal Reserve Bank. Students from other GW schools are encouraged to register.

Spring brown paper bag lunches: PSCWP will hold its first brown-bag lunch for faculty affiliates this January. Stay tuned for further information.

Publications

Steve Crawford authored [A Point of View On Lifelong Learning and Upskilling](#) in *AARP International*.

Holly Zanville authored [The Rapidly Changing Global Landscape of Microcredentials](#) with George Lorenzo; [Digital Platforms and Implications for Community Colleges](#); and several blogs in *The Evollution: The Importance of Incremental Credentialing: An Employer's View* with David Leaser, [The Importance of Incremental Credentialing: State System of Higher Education View](#) with Chris Rasmussen, [The Importance of Incremental Credentialing: Philanthropy View](#) with Wendy Sedlak, [The Importance of Incremental Credentialing: State Policy Organization View](#) with Amy Ellen Duke-Benfield, [Is Incremental Credentialing](#)

[Compatible with Institutional Accreditation? Part 1-3](#) with Nan Travers, and [How Do Microcredentials Stack Up? Part 1-2](#) with Jackie Pichette.

New Grants

Andrew Reamer and **Kyle Albert** of PSCWP and **Allison Forbes** of the Center for Regional Economic Competitiveness received a two-year, \$500,000 contract from the National Center for Science and Engineering Statistics at the National Science Foundation to study non-degree credentials used in the skilled technical workforce. They will be assisted by GWIPP's Selective Excellence graduate assistant, **Danielle Gilmore**, and a new postdoc. The research team will identify administrative data sources, evaluate the quality of those sources, and conduct original research using administrative data. The research team also plans to build a data repository that will serve as a resource for the credentialing research community.

The **Institute of Education Sciences (IES)**'s "Transformative Research in the Education Sciences" program awarded a three-year grant (\$2,999,998) to SUNY Empire State College and selected partners to develop a recognized incremental credentialing system for U.S. postsecondary education that will improve academic and labor-market outcomes for students. "Credential as You Go: Transforming the Credentialing System of the U.S." will serve as a blueprint for colleges, universities, and higher education systems to strategically develop and implement incremental credentials, such as short-term certificates, badges, and micro-credentials, for their students. The work builds on a prior planning grant supported by Lumina Foundation. Initiative co-leads are **Nan Travers**, SUNY Empire State; **Holly Zanville**, PSCWP; and **Larry Good**, Corporation for a Skilled workforce. The initiative was recently featured in **GW Today**.

Interviews with Faculty Affiliates

PSCWP's Communications assistant, **Jontae Burton**, is conducting brief interviews with [faculty affiliates](#) to highlight their research and relationship with GWIPP and the PSCWP. The following are excerpts from Jontae's interviews with two PSCWP affiliates.

STEPHEN ROSE, ECONOMIST AND RESEARCH PROFESSOR, GWIPP

What was your journey to becoming a faculty affiliate? After earning a Ph.D. in Economics, I began teaching as a college professor of economics and finance. After ten years of teaching, I left the academic track to pursue public policy research focusing on public consumption. That included working in Washington State in the state legislature in Olympia. Then I moved to Washington, DC to focus on using longitudinal databases in roles spanning from work as Senior Economist on the Joint Economic Committee to being a Counselor to the Assistant Secretary for Policy at the U.S. Department of Labor. I reached out to the GW Institute of Public Policy in 2014 and the rest has been history.

What has been your most recent research focus? My newest publication [Do Not Blame Trade for the Decline in Manufacturing Jobs](#) touches on the other factors that have affected manufacturing in America. As manufacturing jobs have decreased, there has been an increase in "high end services" economy jobs such as in the fields of healthcare, education, and office work.

What about your future research? I'd like to potentially collaborate with PSCWP Co-Director, Stephen Crawford and faculty affiliate, Bob Sheets. Would especially like to study "upskilling" that uses data sets that have about 300 different occupations and the education levels of people in those occupations.

How has the pandemic affected your research? The data I want to use has lagged. Most data are only up to date to 2019 for many data sets. I'm interested in examining the pandemic's effects on the labor market four years out from now.

DANIEL MARSCHALL, SOCIOLOGIST AND RESEARCH PROFESSOR, GWIPP

What was your journey to becoming a faculty affiliate? I recently retired from position as Executive Director of the AFL-CIO Working for America Institute. My career has been focused on my lifelong interest in workforce development. From working as a coordinator of the Dislocated Worker Program for the State of Ohio to being the AFL-CIO's Legislative and Policy Specialist for Workforce Issues, I have worked as an advocate for greater job training for workers. I joined the GWIPP after teaching courses in the GW Sociology Department and finishing my 18 years with the AFL-CIO.

Why did you affiliate with the PSCWP? My involvement first with GWIPP enabled me to help maintain my connection with the academic community while still being active in research on the engagement of labor unions in workforce development. My main research focus over the past year has been on apprenticeship programs and “workforce intermediaries which are community-based organizations that provide services to multiple populations especially disadvantage communities and dislocated workers”. These organizations are diverse, spanning from “worker centers” to labor-management partnerships. My affiliations with GWIPP and the PSCWP are enables me to advocate for greater attention to be paid to the contribution of workforce intermediaries to local labor markets.

What is your latest research and what is on your plate for future research? My most recent publication is Workforce Intermediary Partnerships: Key to Success in High-Performing published by the AFL-CIO Working for America Institute and GWIPP. Research is needed to identify the actual number of workforce intermediaries in the U.S. and develop a taxonomy of the services they provide. Initial research has revealed that these organizations face challenges in long-term sustainability and could benefit from greater communication about best practices.

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