The Lumina Foundation's Goal 2025

GWIPP Project to Promote Improved Education and Workforce Data

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The Lumina Foundation

GOAL 2025

To increase the proportion of Americans with high-quality degrees, certificates, and other credentials to 60% by the year 2025

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Mobilizing to Reach Goal 2025

Mobilize action at the local, state, and national levels and in higher education institutions and other organizations throughout the nation

1	2	3	4	5
Build a Goal 2025 Social Movement	**Mobilize Employers, Metro Areas and Regions to Increase Attainment**	**Mobilize Higher Education to Increase Student Success**	**Advance State Policy for Increased Attainment**	**Advance Federal Policy for Increased Attainment**
An increased number of target audiences and populations actively support policies and practices to reach Goal 2025	Active partnerships adopt Goal 2025 and act to increase attainment	Higher education institutions and systems adopt data- and evidence-based policies, partnerships, and practices that increase attainment and close attainment gaps for underserved students	States adopt formal goals and implementation plans for increasing attainment that are specific, challenging, and address attainment gaps for underrepresented populations	Federal policy proposals reflecting Lumina priorities to increase attainment are developed and advanced

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Creating a 21st Century Higher Education System

Contribute to the development and implementation of new models needed to move from a time-based system of higher education to an affordable and high-quality system based on student learning to help meet changing individual, societal, and workforce needs

6	7	8
Design New Models of Student Financial Support	**Design New Higher Education Business and Financial Models**	**Design New Systems of Quality Credentials**
New national student finance models make college more affordable, make the cost of college more predictable and transparent, align federal, state and institutional policies and programs, and provide incentives to students and institutions to increase completion	New models significantly expand the nation's capacity to deliver affordable, high-quality education and are supported by public finance and regulatory policies that create incentives for and remove barriers to innovation	New systems of quality credentials and credits are defined by learning and competencies rather than time, offer clear and transparent pathways to students, assure high-quality learning, and align with workforce needs and trends

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Lumina has found that strong metrics are the next step in effective mobilization. Metrics help organize the work and keep it on track, document progress to help motivate the participants and generate public support, and provide valuable feedback to help adjust and modify strategies and approaches. We are working with many organizations to develop stronger approaches to metrics, including improving data on postsecondary pathways and outcomes. We are also committed to using metrics more effectively to guide our own work toward Goal 2025.

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Strategy 2:
Mobilize Employers, Metropolitan Areas, and Regions to Increase Attainment

Expected Outcome by 2016: Active partnerships involving employers, K-12 education, postsecondary education, local and state government, community-based organizations, business, media, and other stakeholders commit to Goal 2025 and act to increase attainment.

Priority Work: Lumina will work to establish metropolitan regional partnerships based on active engagement and collaboration of political leadership, employers and business, higher education institutions, K-12 education, youth-serving organizations, local foundations and funders, college access networks, and faith-based and other community organizations. This work in metropolitan regions will be based on the adoption of a goal for attainment and the development and implementation of a plan with defined roles and expectations to which the partners can commit.

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Strategy 4:
Advance State Policy for Increased Attainment

Expected Outcome by 2016: States adopt formal goals and commit to implementation plans for increasing attainment that are challenging, quantifiable, long-term and address attainment gaps for underrepresented populations.

Rationale: The dramatic increases in postsecondary attainment that Lumina seeks will require concerted action across the entire education system. Since most students obtain postsecondary education through state-supported public higher education systems, this action will not be possible unless public policy at the state level keeps pace.

To date, 36 states have set goals for postsecondary attainment; 15 of these have set challenging and specific goals and are committed to ongoing measurement of progress. More states need to set attainment goals or strengthen the ones they have, and all need to develop and implement plans for reaching their goals. Over the 2013-16 timeframe, Lumina's role needs to shift to mobilizing states to monitor and report progress in increasing attainment and to take stronger action through a coherent and integrated policy and practice framework.

Priority Work: As a strong advocate for policies that increase attainment, Lumina will support the development of clear strategies for increasing attainment in states, including approaches to track state progress in meeting attainment goals, coordination of efforts among grantees, partners, and contractors, and integration of state policy action across Lumina strategies. Lumina will support this work with an expanded network of Strategy Labs that will provide technical assistance and support services to policymakers in the areas of strategic communications, policy and strategy development, and metrics.

The Lumina Foundation – Strategy Lab Network

- By-invitation learning community of states to develop solutions to improve higher education attainment.

- Comprised of state and system-level leaders and their staffs, university leaders, governors' aides, legislators and their staffs, non-profit organizations and business leaders working to increase attainment.

- Participating states are assigned a Lumina state consultant or Strategy Labs adviser to identify opportunities, connect people and deploy resources.

- Network states have priority access to Strategy Labs Technical Assistance.

- Currently, 26 states in the Network, which is managed by HCM Strategists. http://strategylabs.luminafoundation.org/

The Lumina Foundation – Strategy Lab Network

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State Policy Agenda

- Improve Student Outcomes
  - Set an Attainment Goal
  - Develop a Plan
  - **Create and Use a Student-Level Information System**
  - **Measure Progress**
  - Define and Use Learning Outcomes
  - Create User-Friendly Information Tools
- Align Investments
- Create Smarter Pathways

The Lumina Foundation – Strategy Lab Network

Create a comprehensive data and information system to measure student progression and outcomes, including mobility of students within the system, time and credits to degree, and job placement

- State policymakers and higher education leaders need high-quality data and sophisticated data systems capable of documenting student progress, achievement and outcomes, including employment.

- Better data are particularly important for tracking attainment goal progress and achievement among those student populations who have lower levels of attainment and are most at risk of not completing postsecondary programs.

The Lumina Foundation – Strategy Lab Network

Adopt accountability metrics and dashboards to measure progress toward the state attainment goal

- States should set goals for improvement and measure progress using data systems that connect K-12 education, postsecondary education and workforce information.

- States need to identify and define common metrics at the state, system and institutional levels that track student access and success.

- Key metrics should be publicly accessible on a state dashboard.

GWIPP and CREC

Support attainment of Goal 2025 through helping to enable:

- Labor market actors—students, workers, educators, employers—to have access to current, reliable data so that they can make intelligent decisions

- The Lumina Foundation and its partners to have access to educational attainment data—degree and non-degree—so that they may develop plans and track progress towards attaining Goal 2025

GWIPP and CREC

2014 efforts:

- White paper that provides a vision of an education and workforce data system that meets the needs of decision-makers

- Stakeholder network in support of vision

- Advocacy efforts on behalf of key federal data efforts

- Technical assistance to Lumina and its partners on the nature and uses of data sources
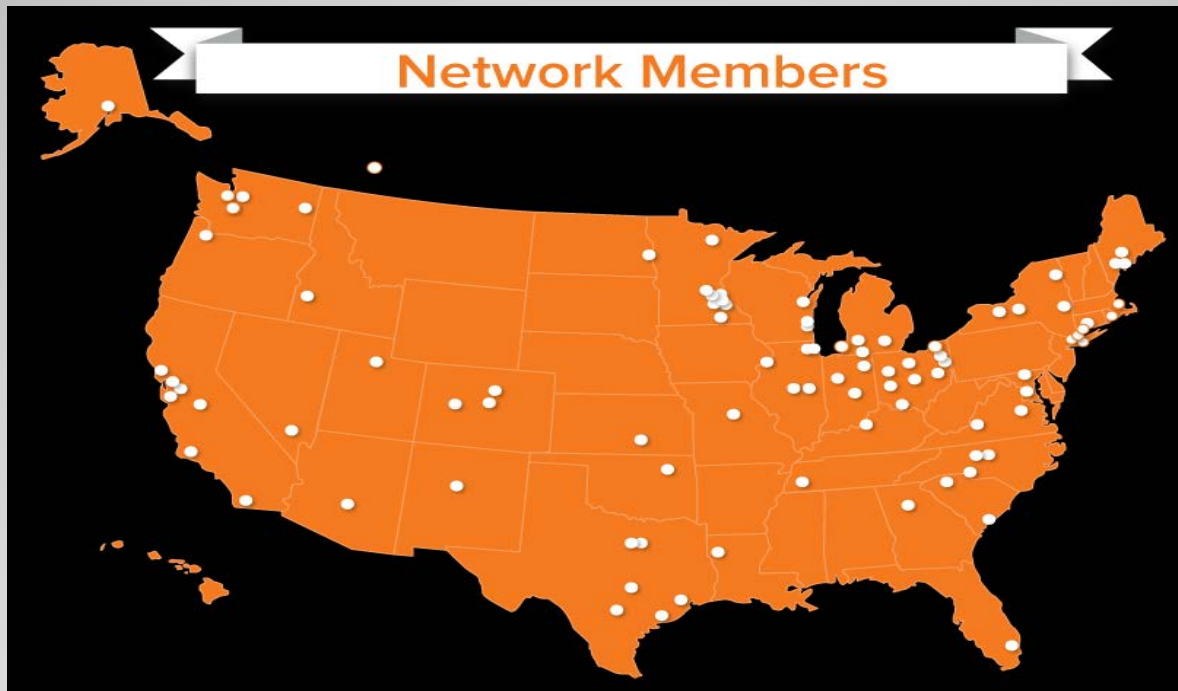
Lumina Metro Network

- 75 communities to each receive a three-year $200,000 grant
- First cohort announced December 2013
  - New England – Boston, Providence
  - New York-New Jersey – Buffalo, Syracuse
  - Mid-Atlantic – Philadelphia, Pittsburgh
  - Southeast – Greensboro, Louisville, Memphis
  - Midwest -- Cincinnati, Columbus (IN), Dayton, Fort Wayne, Kalamazoo, Quad Cities (IA/IL)
  - Southwest – Albuquerque, Houston, San Antonio
  - Mountain-Plains –
  - Western – Santa Ana (CA), South Seattle/South King County

Lumina National Partners with Members in Metro Network

- American Chamber of Commerce Executives – Educational Attainment Division
- Strive Together
- National League of Cities Institute for Youth, Education & Families
- Aspen Institute Forum for Community Solutions
- Say Yes to Education
- National College Access Network
- United Way Worldwide
- CEOs for Cities Talent Dividend
- Excelencia in Education

Strive Together – Cradle to Career Network

Support the success of every child from cradle to career

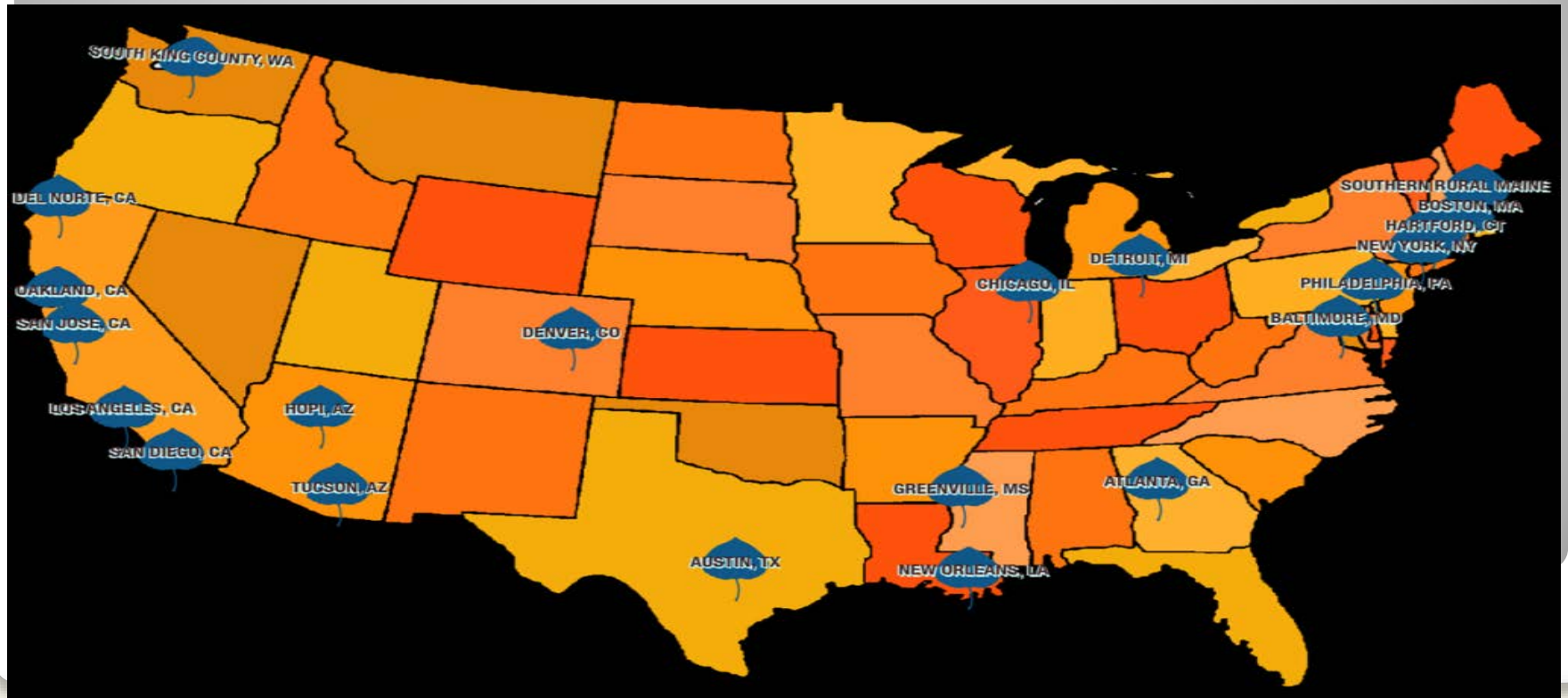# National League of Cities Institute – Postsecondary Success Action Network

Helps mayors' senior staff as they lead efforts to promote postsecondary access and completion.

Prior members: Berkeley, CA; Corpus Christi, TX; Las Vegas, NV; Memphis, TN; Nashville, TN; Pasadena, CA; San Antonio, TX; and St. Paul, MN.

Added in 2013: Baltimore, MD; Chicago, IL; Denver, CO; Grand Rapids, MI; Houston, TX; Minneapolis, MN; Pittsburgh, PA; Providence, RI; Salt Lake City, Utah; and Washington, D.C.

Aspen Institute Forum for Community Solutions – Opportunity Youth Incentive Fund

Build and deepen pathways that achieve better outcomes in education and employment

Say Yes to Education -- Chapters

- Committed to dramatically increasing high school and college graduation rates for our nation's inner-city youth
- Chapters
  - Syracuse
  - Buffalo
  - Harlem NYC
  - Philadelphia
  - Hartford
  - Cambridge (MA)

National College Access Network – Members

NCAN works . . . so [underrepresented] students can gain the postsecondary credentials they need to embark on successful careers and build America's future.

CEOs for Cities – Talent Dividend Network

Designed as an effort to increase education attainment in our nation's cities, the Talent Dividend Prize will be awarded to the metropolitan area that exhibits the greatest increase in the number of postsecondary degrees granted per one thousand population over a four-year period.

The $1 million will be used to launch a national promotional campaign for the winning city. The prize will showcase local talent development at the national level as the thing great cities do.

Fifty-seven cities have registered to compete.

Excelencia in Education

Accelerate Latino student success in higher education

Cities:

- AZ - Phoenix
- CA - Long Beach
- CA - Santa Ana
- FL - Miami
- GA - Savannah
- IN - Lake County
- KY - Lexington
- NM - Albuquerque
- NY - New York
- NC - Durham
- TN - Memphis
- TX - San Antonio
- TX - Uvalde

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